

**2017 TIM HORTONS COLLECT TO WIN HOCKEY CONTEST (THE “CONTEST”)
OFFICIAL RULES (THE “RULES”)**

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. DECLARATION OF ELIGIBILITY AND RELEASE OF LIABILITY MAY BE REQUIRED. THIS CONTEST IS INTENDED FOR PLAY IN CANADA ONLY AND WILL BE GOVERNED BY CANADIAN LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE.

Contest Period:

1. The Contest has two aspects (each, an “**Aspect**”): (i) the in-restaurant Aspect (the “**In-restaurant Aspect**”); and (ii) the online Aspect (the “**Online Aspect**”). Play for the In-restaurant Aspect starts on September 27, 2017 at 12:00:00 a.m. Eastern Time (“ET”) and ends on November 8, 2017 at 9:59:59 p.m. ET, or once all Card Packs (defined below) have been distributed whichever occurs first (the “**In-restaurant Aspect Period**”). Pre-Registration for the Online Aspect starts on September 20, 2017 at 12:00:00 a.m. ET and ends on September 26, 2017 at 11:59:59 p.m. ET (the “**Online Aspect Pre-Registration Period**”). Play for the Online Aspect starts on September 27, 2017 at 12:00:00 a.m. ET and ends on November 8, 2017 at 9:59:59 p.m. ET (the “**Online Aspect Period**”).

Eligibility:

2. The Contest is only open to legal residents of Canada who: (i) have reached the legal age of majority in their province/territory of residence; or (ii) are thirteen (13) years of age or older, but under the age of majority in their province/territory of residence (each, a “**Minor**”), and who have permission from their parent/legal guardian (a “**Parent**”) to participate in this Contest and be bound by these Rules. Despite the foregoing, employees, representatives or agents (and those domiciled with, any such employee, representative or agent) of Tim Hortons Advertising and Promotion Fund (Canada) Inc. (the “**Sponsor**”), The TDL Group Corp., the National Hockey League (“**NHL**”), its member teams, NHL Enterprises Canada, L.P., NHL Enterprises, L.P., NHL Enterprises B.V. and NHL Interactive CyberEnterprises, LLC (such foregoing NHL entities collectively, the “**NHL Entities**”), National Hockey League Players’ Association, each of the foregoing party’s respective parent, affiliated and related companies, Tim Hortons franchisees/licensees, the consulting, advertising and promotion agencies of the Sponsor, the independent contest organization and/or any other entity involved in the organization, administration, execution or fulfillment of the Contest (collectively, the “**Contest Parties**”), are not eligible to participate. Employees, representative or agents of Tim Hortons franchisees/licensees as described in this paragraph are limited to those employees, representatives or agents who are providing services in any way to Tim Hortons Restaurant(s). For greater certainty, employees, representative or agents of the Contest Parties may obtain Card Packs (defined below) in accordance with these Rules (while supplies last); however, such individuals may not claim a prize or participate in the Online Aspect.
3. Void where prohibited by law.

4. To be eligible to claim a prize, claimant must have reached the legal age of majority in his/her province/territory of residence.
5. **NOTE TO MINORS:** The Sponsor reserves the right, in its sole and absolute discretion, on a random audit basis or at any time and for any reason, to contact a Minor's Parent for the purposes of verifying his/her: (i) agreement (on his/her own behalf and on behalf of the Minor) to be legally bound by these Rules; (ii) consent to the Minor's participation in this Contest; and/or (iii) consent to the collection of the Minor's personal information for the purpose of administering the Contest. Failure of a Minor's Parent to complete any such required verification to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may, in the sole and absolute discretion of the Sponsor, result in disqualification of the applicable Minor.

How To Participate In The In-restaurant Aspect:

6. **TO PARTICIPATE: NO PURCHASE NECESSARY.** There are two (2) ways to participate in the In-restaurant Aspect, as follows:
 - (a) **Eligible Purchase:** During the In-restaurant Aspect Period, guests at participating Tim Hortons locations in Canada may purchase a specially-marked pack (each, a "**Card Pack**") of Tim Hortons Collectors Series hockey trading cards (each, a "**Card**"), while supplies last, for either: 1) \$1.00 CAD (excluding applicable taxes) with the purchase of any beverage, excluding espresso; or 2) \$1.99 CAD (excluding applicable taxes) without the purchase of a beverage.
 - (b) **Mail-in Request:** To obtain a FREE Card Pack and/or a copy of these Rules, legibly hand-print (or mechanically print) your full name, complete mailing address (including postal code), telephone number (including area code) and e-mail address on a single 3X5 piece of paper and mail it (along with a postage-paid, self-addressed envelope) in an envelope (with sufficient postage) to: *2017 Tim Hortons Collect To Win Hockey Contest*, Tim Hortons Redemptions, 4311 Canada Way, Burnaby, BC, V5G 1J3 (a "**Mail-in Request**"). Mail-in Requests must be postmarked by the end of the In-restaurant Aspect Period, and only those received by November 21, 2017 at 11:59:59 p.m. ET will be eligible. No mechanical reproductions permitted. If an eligible Mail-in Request is received, the applicable entrant that submitted such Mail-in Request will be provided with one (1) Card Pack by return mail, while supplies last. Limit of one (1) Mail-in Request per envelope with sufficient postage. For greater certainty, each Mail-in Request must be mailed in a separate envelope bearing sufficient postage and mass Mail-in Requests in the same envelope will be void. The Released Parties (defined below) are not responsible for late, lost, misdirected, delayed, incomplete or illegible Mail-in Requests (all of which are void).
7. A minimum of 10,415,200 Card Packs will be produced for this Contest. There will be three (3) Cards included in each Card Pack, subject to the Different Digital Card Limit (defined below). The three (3) Cards that will be included in any given Card Pack are determined by means of random assortment. Certain Cards (each, a "**Prize Card**") correspond with a specific type of In-restaurant Aspect Prize (defined below). The

following table outlines the various types of Prize Cards (each, a “**Prize Card Type**”) and the corresponding odds that any given Card is included in any given Card Pack:

Prize Card Type	Total Available	Odds
Sidney Crosby Superstar Signature Autograph Card (1 to 87)	87	1:119,714
Aaron Ekblad Autographed Timbits® Card	100	1:104,152
NHL® Signatures Card	1,447	1:7,200
NHL® Jersey Relics Card	5,787	1:1,800
Autograph Jerseys Card	150	1:69,434

8. **IMPORTANT NOTE:** A Prize Card is not an In-restaurant Aspect Prize, but merely a notification that the recipient is a potential winner of the applicable In-restaurant Aspect Prize (see below for redemption requirements).
9. Stated odds reflect an average of the entire Card production run; no ratio is guaranteed to exist within any geographical area or in any individual case.
10. A unique alphanumeric code (each, a “**PIN Code**”) will be printed on the inside label of each Card Pack. This PIN Code can be used to participate in the Online Aspect during the Online Aspect Period; however, for greater certainty, a PIN Code is not required to participate in the Online Aspect (see below for details).
11. **IMPORTANT NOTE:** The Sponsor reserves the right to limit the distribution of Cards and Card Packs. Card Packs may still be available after the close of the Online Aspect Period; however, PIN Codes may not be submitted after the close of the Online Aspect Period.

In-Restaurant Aspect Prizes:

12. The following table outlines the prize (each, a “**In-restaurant Aspect Prize**”), its approximate retail value (“**ARV**”) and the number available at the start of the In-restaurant Aspect Period for each corresponding Prize Card Type:

Prize Card Type	Prize Description	Number Available	ARV
Sidney Crosby Superstar Signature Autograph Card (1 to 87)	One (1) Sidney Crosby Superstar Signature Autograph Card (1 to 87)	87	It is impossible to establish an approximate retail value for such a card - its approximate retail value is affected by changing supply & demand, by local market conditions, by the

Prize Card Type	Prize Description	Number Available	ARV
			unpredictability of sports and other factors.
Aaron Ekblad Autographed Timbits® Card	One (1) Aaron Ekblad Autographed Timbits® Card	100	It is impossible to establish an approximate retail value for such a card - its approximate retail value is affected by changing supply & demand, by local market conditions, by the unpredictability of sports and other factors.
NHL® Signatures Card	One (1) card autographed by one (1) of the following fifteen (15) players: Artem Anisimov, Anthony Mantha, Andrew Shaw, Bo Horvat, Jakub Voracek, Leon Draisaitl, Mark Giordano, Morgan Rielly, Mark Stone, Mats Zuccarello, Nikolaj Ehlers, Nikita Kucherov, Nathan MacKinnon, Ryan Kesler, Taylor Hall	1,447	It is impossible to establish an approximate retail value for such a card - its approximate retail value is affected by changing supply & demand, by local market conditions, by the unpredictability of sports and other factors.
NHL® Jersey Relics Card	One (1) card featuring a piece of an authentic, game-worn jersey from one (1) of the following eighteen (18) players: Alex Ovechkin, Brent Burns, Bo Horvat, Brad Marchand, Connor McDavid, Devan Dubnyk, Evgeni Malkin, Frederik Andersen, John Tavares, Mike Hoffman, Max Pacioretty, Mark Scheifele, Sidney Crosby, Sean Monahan, Jonathan Toews, Tyler Seguin, Vladimir Tarasenko, Wayne Simmonds	5,787	It is impossible to establish an approximate retail value for such a card - its approximate retail value is affected by changing supply & demand, by local market conditions, by the unpredictability of sports and other factors.
Autograph Jerseys Card	One (1) card featuring a piece of an authentic, game-worn jersey from one (1) of the following six (6) players that has also been autographed by the applicable player: Brendan Gallagher, Bo Horvat, Mike Hoffman, Morgan Rielly, Mats Zuccarello,	150	It is impossible to establish an approximate retail value for such a card - its approximate retail value is affected by changing supply & demand, by local market conditions, by the unpredictability of sports and other factors.

Prize Card Type	Prize Description	Number Available	ARV
	Nikolaj Ehlers		

13. The number of In-restaurant Aspect Prizes will decrease (and the corresponding odds of winning will also decrease) throughout the In-restaurant Aspect Period as they are claimed in accordance with these Rules.
14. Each In-restaurant Aspect Prize must be accepted as awarded and is not assignable or convertible to cash (except as may be specifically permitted by the Sponsor in its sole and absolute discretion). No substitutions except at the Sponsor's option. The Sponsor reserves the right, in its sole and absolute discretion, to substitute any In-restaurant Aspect Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at the Sponsor's sole and absolute discretion, a cash award.

In-Restaurant Aspect Prize Redemption Procedure:

15. If an entrant receives a Prize Card, he/she must redeem it following the instructions provided below to receive the corresponding In-restaurant Aspect Prize. In the event a Minor receives a Prize Card, he/she is permitted to transfer such Prize Card to his/her parent or legal guardian, who will then be deemed the entrant who must redeem it following the instructions provided below.
16. To redeem a Prize Card, visit www.CollectToWin.ca and follow the on-screen instructions to: (i) submit the scratch code (each, a "**Scratch Code**") found on the front of your Prize Card; and (ii) complete a Prize Card claim form, which includes a requirement to correctly answer a mathematical skill-testing question without mechanical or other aid (collectively, a "**In-restaurant Aspect Prize Claim**"). You will not be confirmed as an In-restaurant Aspect Prize winner until the Sponsor has verified that you have fully complied with these Rules (as determined by the Sponsor in its sole and absolute discretion), including without limitation submitting a valid Scratch Code. There is a limit of one (1) In-restaurant Aspect Prize per Prize Card/Scratch Code. You must submit your In-restaurant Aspect Prize Claim on or before September 30, 2018. For greater certainty, an In-restaurant Aspect Prize Claim submitted or received after this deadline will be void and will not be honoured.
17. **IMPORTANT NOTE:** Each Scratch Code is unique and, in order to be valid, must not have been submitted as part of a previous In-restaurant Aspect Prize Claim; therefore, do not disseminate your Scratch Code (including via social media). For greater certainty, each Scratch Code will automatically expire after its first use or after September 30, 2018 (whichever occurs first). Please retain the original Scratch Code and Prize Card for your records. All Scratch Codes submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any Scratch Code that cannot be verified as legitimately obtained in accordance with the letter and spirit of these Rules to the complete satisfaction of the Sponsor, in its sole and absolute discretion, within the timeline specified by the Sponsor is subject to immediate disqualification (in which case the In-restaurant Aspect Prize Claim and/or entrant will be declared disqualified and

such entrant will forfeit any rights to an In-restaurant Aspect Prize). The Released Parties are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Scratch Code submissions or Scratch Code submission attempts (all of which are void).

How to Register For The Online Aspect:

18. NO PURCHASE NECESSARY. To register for the Online Aspect, visit www.collecttowin.ca (the "**Website**") and follow the on-screen instructions to obtain the Official Contest Registration Form (the "**Registration Form**"). Fully complete the Registration Form with all required information, which includes a requirement to: (i) enter your first name, last name, postal code, telephone number (including area code), e-mail address and password (supplying your date of birth and salutation are optional); and (ii) signify your agreement that you (and, if you are a Minor, your Parent) have read and agree to be legally bound by the terms and conditions of these Rules. Once you have fully completed the Registration Form, follow the on-screen instructions to submit your completed Registration Form (a "**Registration**"). To be eligible, your Registration must be submitted and received in accordance with these Rules during the Online Aspect Pre-Registration Period or the Online Aspect Period.
19. The Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Sponsor and not to Facebook. The information you provide will only be used for the administration of this Contest and in accordance with the Sponsor's privacy policy (see below). Facebook is hereby completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to Facebook.

How to Participate In The Online Aspect:

20. NO PURCHASE NECESSARY. After you have completed your Registration (see above for details), login on the Website (a "**Login**") during the Online Aspect Period and you will be provided with a starter pack (each, a "**Starter Pack**") of five (5) Tim Hortons digital hockey cards (each, a "**Digital Card**"). Each Starter Pack will contain four (4) different randomly-selected Digital Cards (each, a "**Different Digital Card**") and one (1) randomly-selected duplicate Digital Card (each, a "**Duplicate Digital Card**"). For example, a Starter Pack may contain the following cards: Player A, Player B, Player C, Player D and Player D. Further, if your Registration was completed during the Online Aspect Pre-Registration Period, you will be provided with one (1) additional Digital Card featuring Tim Horton (i.e. in addition to your Starter Pack) (the "Pre-Registration Digital Card") once you Login.
21. Each of your Different Digital Cards will be added to your Different Digital Card set (each, a "**Different Digital Card Set**"), which you can view when you Login. The maximum total number of Different Digital Cards is one hundred (100) (the "**Different Digital Card Limit**"). If you reach the Different Digital Card Limit, you will no longer be able to collect additional Digital Cards; however, you will still be eligible to Login and Click (defined below) in accordance with these Rules.

22. After you have received your Starter Pack, you may obtain additional Digital Cards during the Online Aspect Period, as follows:
- (a) **Login:** If you Login after twenty-four hours have expired from the time you received your Starter Pack (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records), you will be eligible to receive one (1) randomly-selected additional Digital Card (each, a “**Login Digital Card**”). Further, each time that you Login after twenty-four hours have expired since you received your most recent Login Digital Card (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records), you will be eligible to receive one (1) Login Digital Card (subject to the Different Digital Card Limit). For example, if you Login and Click to receive a Login Digital Card at 1 p.m. ET, you will be eligible to receive your next Login Digital Card if you Login any time after 1 p.m. ET on the following day.
 - (b) **Submit a PIN:** If you Login and follow the on-screen instructions to submit a PIN Code during the Online Aspect Period, you will be eligible to receive three (3) randomly-selected additional Digital Cards. Each PIN Code is unique and can only be submitted one (1) time in the Contest. Each PIN Code will automatically expire after its first use or at the end of the Online Aspect Period (whichever occurs first). Please retain the original PIN Code for your records. All PIN Codes submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any PIN Code that cannot be verified as legitimately obtained in accordance with the letter and spirit of these Rules to the complete satisfaction of the Sponsor, in its sole and absolute discretion, within the timeline specified by the Sponsor is subject to immediate disqualification (in which case the Digital Card and/or entrant will be declared disqualified and such entrant will forfeit any rights to a Prize). The Contest Parties and each of their respective agents, employees, directors, members, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible PIN Code submissions or PIN Code submission attempts (all of which are void).
23. When you are eligible to receive one (1) or more Digital Cards during the Online Aspect Period (either via a Starter Pack, a Login or by submitting a PIN Code; however, excluding the Pre-Registration Digital Card), you will be required to follow the on-screen instructions to click to open a digital pack and to receive the Digital Card(s) (each, a “**Click**”).

How To Swap Duplicate Digital Cards:

24. All of your Duplicate Digital Cards will automatically be entered into a Duplicate Digital Card pool (the “**Duplicate Digital Card Pool**”) during the Online Aspect Period and will be made available for trades (each, a “**Swap**”). Each Swap will involve trading away one (1) Duplicate Digital Card and selecting to receive one (1) Different Digital Card.
25. To perform a Swap, once your Duplicate Digital Card has been entered into the Duplicate Digital Card Pool, you must then select the one (1) Different Digital Card you want to receive from among a set of one to three (1-3) Different Digital Cards (as selected by the Sponsor in its sole and absolute discretion via a random selection algorithm applied to the Digital Cards in the Duplicate Digital Card Pool).

26. **IMPORTANT NOTE:** It is not possible to enter a Different Digital Card into the Digital Card Pool; only Duplicate Digital Cards will be entered into the Duplicate Digital Card Pool.
27. Upon completion of a Swap, you will be notified of the Swap via the Website, which will include the following information:
- (a) The Duplicate Digital Card that entered into the Duplicate Digital Card Pool; and
 - (b) The Different Digital Card that was selected to be received.

How to Obtain Entries and Achievements:

28. The following table outlines the Different Digital Cards number thresholds (each, a “Different Digital Card Threshold”) that an entrant must reach in order to receive the corresponding entry or entries (each, an “Entry”). Entries awarded are cumulative.

Different Digital Card Threshold	Entries
10	1 Tim Card® Prize Draw Entry
25	1 Shop.NHL.com Prize Draw Entry
40	1 EA SPORTS™ NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entry
50	1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry
60	1 Tim Card® Prize Draw Entry 1 Shop.NHL.com Prize Draw Entry 1 EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entry 1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry
70	1 Tim Card® Prize Draw Entry 1 Shop.NHL.com Prize Draw Entry 1 EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entry 1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry
80	1 Tim Card® Prize Draw Entry 1 Shop.NHL.com Prize Draw Entry 1 EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entry 1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry
90	1 Tim Card® Prize Draw Entry 1 Shop.NHL.com Prize Draw Entry 1 EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entry 1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry
100	1 Tim Card® Prize Draw Entry 1 Shop.NHL.com Prize Draw Entry 1 EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entry 1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry

By way of example, if an entrant has reached a Different Digital Card Threshold of 80, he/she will receive a total of four (4) Tim Card® Prize Draw Entries, four (4) Shop.NHL.com Prize Draw Entries, four (4) EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Prize Draw Entries, and four (4) 2017 Scotiabank NHL100 Classic™ Prize Draw Entries.

29. Online Aspect entrants can also earn participation achievements (each, an “**Achievement**”). Each Achievement has a corresponding unique graphic badge (each, a “**Badge**”). Achievements and Badges have no value and are intended for entertainment purposes only.

30. The following table outlines the required Different Digital Cards sets (each, a “**Different Digital Card Set**”) that an entrant must obtain in order to receive the corresponding Achievement and Entry. Achievements and Entries awarded are cumulative.

Achievement	Digital Card Set	Entry
Hart Memorial Trophy Winners	Sidney Crosby, Evgeni Malkin, Alex Ovechkin, Corey Perry, Carey Price, Henrik Sedin, Patrick Kane, Connor McDavid	1 Shop.NHL.com Prize Draw Entry
Vezina Trophy Winners	Sergei Bobrovsky, Henrik Lundqvist, Carey Price, Tuukka Rask, Braden Holtby	1 EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Draw Entry
100 Greatest NHL® Players	Tim Horton, Duncan Keith, Alex Ovechkin, Jonathan Toews, Sidney Crosby, Patrick Kane	1 Tim Card® Prize Draw Entry
Calder Memorial Trophy	Aaron Ekblad, Patrick Kane, Nathan MacKinnon, Evgeni Malkin, Alex Ovechkin, Jeff Skinner, Artemi Panarin, Auston Matthews	1 Shop.NHL.com Prize Draw Entry
EA SPORTS NHL® Cover	Patrice Bergeron, Claude Giroux, Alex Ovechkin, Eric Staal, Steven Stamkos, Vladimir Tarasenko, Jonathan Toews, Patrick Kane, Connor McDavid	1 EA SPORTS NHL® 18 PlayStation® 4 Prize Entry
Multiple Stanley Cup® Winners	Duncan Keith, Matt Murray, Phil Kessel, Jeff Carter, Patrick Kane, Drew Doughty, Tim Horton, Anze Kopitar, Sidney Crosby, Evgeni Malkin, Jonathan Toews	1 2017 Scotiabank NHL100 Classic™ Prize Draw Entry

Online Aspect Prizes:

31. What follows is a description of the prizes (each, an “**Online Aspect Prize**”) that are available to be won in connection with the Online Aspect at the beginning of the Online Aspect Period:

Draw Prizing:

- (a) Tim Card® Prizes: There will be two hundred (200) Tim Card® prizes (each, a “**Tim Card® Prize**”). Each Tim Card® Prize consists of a \$100 CAD Tim Card. Each Tim Card® Prize must be accepted as awarded in the form solely decided upon by the Sponsor. No interest will be paid on any Tim Card® Prize. Each Tim Card® Prize is subject to the Tim Card® terms and conditions. Limit of one (1) Tim Card® Prize per person.
- (b) Shop.NHL.com Prizes: There will be one hundred and fifty (150) Shop.NHL.com prizes (each, a “**Shop.NHL.com Prize**”). Each Shop.NHL.com Prize consists of a \$300 CAD Shop.NHL.com Gift Card. Each Shop.NHL.com Gift Card must be accepted as awarded in the form solely decided upon by Sponsor. No interest will be paid on any Shop.NHL.com Gift Card. Each Shop.NHL.com Gift Card is

subject to the NHL Gift Card terms and conditions. Limit of one (1) Shop.NHL.com Prize per person.

- (c) EA SPORTS NHL® 18 PlayStation® 4 Prize Pack: There will be one hundred (100) EA SPORTS NHL® 18 PlayStation® 4 Prize Packs (each, an “**EA SPORTS NHL® 18 PlayStation® 4 Prize Pack**”). Each EA SPORTS NHL® 18 PlayStation® 4 Prize Pack consists of one (1) PlayStation 4 Game Console and one (1) copy of EA SPORTS NHL®18 Video Game for PlayStation® 4. The ARV of each EA SPORTS NHL® 18 PlayStation® 4 Prize Pack is \$400 CAD (before any applicable taxes). Limit of one (1) EA SPORTS NHL® 18 PlayStation® 4 Prize Pack per person.
- (d) 2017 Scotiabank NHL100 Classic™ Prize: There will be five (5) 2017 Scotiabank NHL100 Classic™ prizes (each, an “**2017 Scotiabank NHL100 Classic™ Prize**”). Each 2017 Scotiabank NHL100 Classic™ Prize consists of a trip for two (2) to Ottawa to watch the 2017 Scotiabank NHL100 Classic™ and \$1,000 CAD spending money, issued in the form of a cheque. Each 2017 Scotiabank NHL100 Classic™ Prize has an approximate retail value of \$5,000 CAD, based on a Toronto hypothetical departure point example. The actual value of a 2017 Scotiabank NHL100 Classic™ Prize will depend upon point of departure, travel dates and airfare (or ground transportation fare, if applicable) fluctuations; however, none of the winners (or their respective guest) will receive any difference between the actual value of a 2017 Scotiabank NHL100 Classic™ Prize and its stated approximate retail value. Limit of one (1) 2017 Scotiabank NHL100 Classic™ per person. If the winner’s residence is more than two hundred kilometers (200 km) outside of the city of Ottawa, Ontario, then the 2017 Scotiabank NHL100 Classic™ Prize will include round-trip, coach class air travel for the winner and his/her guest to/from the airport nearest to the winner’s residence to/from Ottawa, Ontario. If the winner’s residence is less than two hundred kilometers (200 km) outside of the city of Ottawa, Ontario, air travel will not form part of the 2017 Scotiabank NHL100 Classic™ Prize and the Sponsor, in its sole discretion, will arrange for round-trip ground transportation for the winner and his/her guest between the winner’s residence and Ottawa, Ontario. Standard hotel accommodation (one room, double occupancy) will be provided for a maximum of three (3) nights. Meals and local transportation while on the trip are not included. Travel and accommodation arrangements are at the sole and absolute discretion of the Sponsor. Each winner is responsible for ensuring that he/she has submitted the name of his/her guest and any further required information to complete his/her booking by December 3, 2017, failing this the 2017 Scotiabank NHL100 Classic™ Prize will be forfeited in its entirety and, if forfeited, nothing will be substituted in its place. Once the winner has submitted the name of his/her guest and any required booking information, no changes to travel dates or bookings will be permitted. If a winner and his/her guest do not utilize any part(s) of the 2017 Scotiabank NHL100 Classic™ Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place. Each guest must travel on the same itinerary as the winner and must sign (and, if a minor, his/her parent or legal guardian must also sign) and return a liability/publicity release prior to being eligible to participate in an 2017 Scotiabank NHL100 Classic™ Prize. The winners and their guests will be responsible for all other expenses not specified stated above as included in a

2017 Scotiabank NHL100 Classic™ Prize, including without limitation: travel and medical insurance, all ground transportation, gratuities, meals, telephone calls, in-room charges, applicable taxes (including Airport Improvement Taxes) and incidentals. Each winner (or his/her guest) may be required to present a valid major credit card in his/her name at the time of hotel check-in to cover incidental charges. Each winner and his/her guest are responsible for ensuring that they have all necessary travel documents (e.g. valid government-issued photo identification, etc.), that they are in good order, and are valid prior to, and for the entire duration of the trip, and that they have no legal barrier to travel within Canada. If a winner and/or his/her guest cannot travel for any reason whatsoever, including without limitation, inadequate travel documentation or if they cannot travel during the specified travel dates and times provided, or any other reason, then such winner may nominate a person to whom the 2017 Scotiabank NHL100 Classic™ Prize may be transferred, subject to the Sponsor's ultimate approval in its sole and absolute discretion. Sponsor is not responsible if the 2017 Scotiabank NHL100 Classic™ is cancelled or postponed for any reason whatsoever. Alternative arrangements (if any) will be made at Sponsor's sole and absolute discretion and Sponsor reserves the right to not make any alternative arrangements. Resale of NHL® game/event tickets is prohibited. Each winner and his/her guest must abide by all venue policies and game/event ticket terms and conditions. Sponsor reserves the right to revoke any full or partial 2017 Scotiabank NHL100 Classic™ Prize from any winner or winner's guest who it, or venue personnel, deem may, in its sole discretion, be intoxicated, be a safety risk, have violated any venue policy or law, or may bring Sponsor or the NHL Entities into disrepute.

32. Each Online Aspect Prize must be accepted as awarded and is not assignable or convertible to cash (except as may be specifically permitted by the Sponsor in its sole and absolute discretion). No substitutions except at the Sponsor's option. The Sponsor reserves the right, in its sole and absolute discretion, to substitute any Online Aspect Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at the Sponsor's sole and absolute discretion, a cash award. Collectively, the In-restaurant Aspect Prizes and Online Aspect Prizes will be referred to as the "Prizes".

Online Aspect Prize Winner Selection:

33. The following table lists the odds of winning and the method of winner selection that correspond to each type of Online Aspect Prize:

Online Prize Type	Method of Winner Selection	Odds of Winning
Tim Card® Prizes	Random draw (the " Tim Card® Prize Draw ") from among all Tim Card® Prize Draw Entries received during the Online Aspect Period.	Odds of winning depend on the number of Tim Card® Prize Draw Entries received during the Online Aspect Period.
Shop.NHL.com Prizes	Random draw (the " Shop.NHL.com Prize Draw ") from among all Shop.NHL.com Prize Draw Entries	Odds of winning depend on the number of Shop.NHL.com Prize Draw Entries received during the Online Aspect Period.

Online Prize Type	Method of Winner Selection	Odds of Winning
	received during the Online Aspect Period.	
EA SPORTS NHL® 18 PlayStation® 4 Prize Packs	Random draw (the “EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Draw”) from among all EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Draw Entries received during the Online Aspect Period.	Odds of winning depend on the number of EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Draw Entries received during the Online Aspect Period.
2017 Scotiabank NHL100 Classic™ Prize	Random draw (the “2017 Scotiabank NHL100 Classic™ Prize Draw”) from among all 2017 Scotiabank NHL100 Classic™ Prize Draw Entries received during the Online Aspect Period.	Odds of winning depend on the number of 2017 Scotiabank NHL100 Classic™ Prize Draw Entries received during the Online Aspect Period.

34. Collectively, the Tim Card® Prize Draw, Shop.NHL.com Prize Draw, EA SPORTS NHL® 18 PlayStation® 4 Prize Pack Draw and 2017 Scotiabank NHL100 Classic™ Prize Draw may be referred to as the “Draws”.
35. The Draws will occur in Saint John, NB, at 11:00 a.m. ET on November 14th, 2017 (the “Draw Date”).

Online Aspect Prize Winner Notification and Confirmation:

36. Each potential Online Aspect Prize winner selected in the course of a Draw (each, a “Selected Entrant”) will be notified via e-mail within five (5) business days of the Draw Date and instructed as to how the applicable Online Aspect Prize can be claimed. If a Selected Entrant cannot be contacted within five (5) business days of the Draw Date, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Online Aspect Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining applicable Entries (in which case the foregoing provisions of this section shall apply to such new Selected Entrant).
37. BEFORE BEING DECLARED A CONFIRMED ONLINE ASPECT PRIZE WINNER, each Selected Entrant will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by e-mail or other electronic means, by telephone, or in the Sponsor’s form of declaration and release); and (b) sign (and, if a Minor, his/her Parent must also sign) and return within five (5) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Online Aspect Prize (as awarded); (iii) releases Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Online Aspect Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the

Sponsor in any manner or medium whatsoever, including print, broadcast or the Internet. If a Selected Entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Online Aspect Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Online Aspect Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining applicable Entries (in which case the foregoing provisions of this section shall apply to such new Selected Entrant).

38. All Online Aspect Prizes must be claimed by 11:59:59 p.m. ET on December 3, 2017 (the "**Online Aspect Prize Claim Deadline**"). Any Online Aspect Prize(s) that has not been claimed by the Online Aspect Prize Claim Deadline (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records) will be forfeited and will not be awarded.
39. If a potential Online Aspect Prize winner is a Minor, his/her Parent must sign all required prize claim forms and the applicable Prize will be awarded to such Minor's parent or legal guardian (subject to compliance with these Rules).

Verification:

40. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits or restrictions provided in these Rules; and/or (ii) use multiple names, identities, e-mail addresses, Facebook accounts, and/or any automated, macro, script, robotic or other system(s) or program(s) to enter, register, Login, Click, or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your Registration Form may be rejected if (in the sole and absolute discretion of the Sponsor) your Registration Form is not fully completed with all required information and submitted and received in accordance with these Rules during the Online Aspect Pre-Registration Period or Online Aspect Period. The Released Parties are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Registration Forms, Scratch Codes, PIN Codes, Entries, Achievements, Swaps, Badges, Clicks, Logins or any other Contest-related information (collectively, "**Contest-related Information**"), all of which are void.
41. All entrants and Contest-related Information are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of compliance with these Rules (including, without limitation, proof of identity and/or eligibility) in a form acceptable to the Sponsor (including, without limitation, government-issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Contest-related Information submitted or received (or purportedly submitted or received) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion

of the Sponsor. Without limiting the generality of the foregoing, the Sponsor reserves the right in its sole and absolute discretion to request an original PIN Code for the purposes of verification. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s). All information requested by and/or supplied to Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant should the Sponsor deem (at its sole and absolute discretion) that such an entrant at any stage supplied untruthful, incomplete, inaccurate or misleading information (as determined by the Sponsor in its sole and absolute discretion).

General Rules:

42. Unclaimed Prizes will be forfeited and will not be awarded.
43. Allow 4-6 weeks after confirmation and verification for shipment of the applicable Prize (other than a 2017 Scotiabank NHL100 Classic™ Prize) to the addresses provided at the time of Registration. Sponsor is not responsible for any change of e-mail address, mailing address and/or telephone number by entrants.
44. All Contest-related Information becomes the property of Sponsor, which assumes no responsibility for lost Contest-related Information or for any failure of the Website or mail delivery service during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or other information to be received by Sponsor on account of technical problems or traffic congestion on the Internet, on the Website (or at any other website), mail delivery service strike or any combination thereof. Sponsor is not responsible if an entrant is unable to access the Online Aspect on their mobile device, computer or other device. Sponsor reserves the right at its sole and absolute discretion, to disqualify any individual (and all of his or her Registration Forms, Prize claims, Entries, Achievements, Badges, PIN Codes, Scratch Codes, Clicks, Swaps and/or any other Contest-related information) who tampers with the registration process, the Website or the proper conduct of this Contest as per the letter and spirit of these Rules. Sponsor reserves the right, subject only to the approval of the Régie des alcools des courses et des jeux ("RACJ") in Quebec, to modify or suspend the Contest should a virus, "bug" or any other cause beyond the reasonable control of Sponsor corrupt the security or proper administration of the Contest. The Sponsor, with the consent of the Régie, reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.
45. Digital Cards, Badges and Achievements remain the sole property of the Sponsor. For greater certainty, entrants do not obtain any rights (including without limitation property rights) in or to Digital Cards, Badges or Achievements whatsoever (all such rights shall be retained solely by the Sponsor, and will vest and accrue solely to the Sponsor).
46. Entrants who choose to participate via a compatible mobile device are solely responsible for standard data use and service rates that apply, which vary according to the applicable mobile device package and mobile service provider (please contact your

mobile service provider for details before participating in this Contest using a compatible mobile device). Any attempt to deliberately damage the Website or any other website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

47. In the event of a dispute between entrants as to who submitted a Registration Form, such Registration Form shall be deemed submitted by the “authorized account holder” of the e-mail address submitted at the time of registration. “Authorized e-mail account holder” is defined as the natural person to whom an e-mail address is assigned by an Internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. An entrant may be required to provide proof (in a form acceptable to the Sponsor) that he/she is the authorized account holder of the e-mail address submitted with the Registration Form in question.
48. By participating in this Contest, each entrant (and, if a Minor, his/her Parent) agrees (and agrees to confirm in writing) and hereby: (i) releases the Released Parties from any and all liability, loss or damage that he/she may incur in connection with his/her participation in this Contest and, if applicable, with respect to the awarding, receipt, possession and/or use or misuse of a Prize; (ii) agrees that, without limiting the generality of the foregoing and for greater certainty, under no circumstances will he/she be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, consequential, or any other damages; (iii) agrees that all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (iv) agrees that any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs.
49. By entering the Contest, each entrant (and, if a Minor, his/her Parent) agrees to abide by these Rules and the decisions of Sponsor and/or the independent contest organization, which are final in all respects.
50. Personal information will only be collected, used and disclosed by Sponsor, Inmar Promotions – Canada Inc. (the “**Administrator**”) and their respective designated representatives for the purpose of administering the Contest in accordance with these Rules. By entering this Contest, each entrant expressly consents to Sponsor, the Administration and their designated representatives collecting, storing, sharing and using the personal information submitted during registration only for the purpose of administering the Contest and in accordance with Sponsor’s Privacy Policy (available at www.timhortons.com). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.
51. Without limiting the generality of the foregoing and for greater certainty, by entering the Contest, each entrant (and, if a Minor, his/her Parent) consents to being contacted by Sponsor for Contest-related purposes, which includes but is not limited to Prize eligibility notifications and prize claim reminder notifications. You may unsubscribe from these notices by e-mailing guest_services@timhortons.com, in which case your Registration in the Contest will be deleted and you will no longer be eligible to participate in the Online Aspect or win an Online Aspect Prize, unless you re-register.

52. Should it be discovered that an entrant is using the aid of computer software programs to auto-fill information, that entrant will be immediately disqualified from the Contest. The Sponsor reserves the right to disqualify all such entrants from future contests conducted by the Sponsor without further notice.
53. If due to printing, production, online, internet, computer or other error of any kind, more PIN Codes, Scratch Codes or Prize Cards are printed than intended to be distributed in accordance with these Rules, then, in addition to having the right to terminate the Contest immediately, subject only to the approval of the Régie, the Sponsor reserves the right, in its sole and absolute discretion (subject only to the approval of the Régie in Quebec), to invalidate all PIN Codes or Scratch Codes (as applicable) printed in excess of the number of PIN Codes or Scratch Codes (as applicable) intended to be distributed and a PIN Code or Scratch Code (as applicable) holder's only remedy in this regard will be to receive another PIN Code or Scratch Code (as applicable), while supplies last. If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be awarded according to these Rules (at any prizing level), or in the event that due to such error, a valid prize claim is revealed, making the number of valid Prize claims greater than the number of Prizes available under these Rules (at any prizing level), a random draw will be held after the Contest closes from amongst all eligible Prize claimants to award the remaining number of Prizes (as determined by the Sponsor at its sole and absolute discretion on the basis of its official records). In no event will the Sponsor be liable for more than the stated number of Prizes in these Rules (at any prizing level). If due to printing or production error a Card is unusable for the purposes of this Contest as contemplated by these Rules, the applicable entrant's only remedy in this regard will be to receive another Card, while supplies last.
54. For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
55. In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Registration Form, Website, French version of these Rules, and/or point of sale, television, print or online advertising (including without limitation the abbreviated version of these Rules that appear on such point of sale, television or online advertising); the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law. Without limiting the generality of the foregoing, in the event the Sponsor becomes aware of any such discrepancy or inconsistency, the Sponsor will place a correction notice on the digital menu boards of participating Tim Hortons Restaurants.
56. A list of major winners, which includes their respective first and last name, will be available on the Website. The city/towns of their residence may also be displayed graphically.
57. SPONSOR: Tim Hortons Advertising and Promotion Fund (Canada) Inc., 226 Wycroft Road, Oakville, ON, L6K 3X7, Canada

58. ADMINISTRATOR: Inmar Promotions – Canada Inc., 661 Millidge Avenue, Saint John, New Brunswick, E2K 2N7

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